

	Acquire	Apply	Guide	Shape
Communicates/teaches company's core purpose and values	<p>○ ~ 42a</p> <ul style="list-style-type: none"> Seeks guidance in securing customer information Begins to learn company's core purpose and values 	<p>○ ~ 42b</p> <ul style="list-style-type: none"> Seeks complete information from customers and maintains a consumer focus Willingly shares information and coaches peers and new employees 	<p>○ ~ 42c</p> <ul style="list-style-type: none"> Effectively teaches company's core purpose and value to others Helps apply company's core purpose and values to team initiatives, priorities and decisions Is viewed as a valued coach and/or mentor to others 	<p>○ ~ 42d</p> <ul style="list-style-type: none"> Communicates a compelling vision that generates enthusiasm and commitment Uses a "customer knowledge system" to promote unfiltered communications and develop an understanding of the customer
Communicates concisely, with conviction, and cultural sensitivity		<p>○</p> <ul style="list-style-type: none"> Actively learning about language and cultural communication requirements Seeks to understand a variety of viewpoints; keeps an open mind and begins to develop his/her own point of view 	<p>○</p> <ul style="list-style-type: none"> Demonstrates sensitivity to language and cultural requirements Is willing to "take a stand" when expressing one's point of view, while at the same time respecting the views of others 	<p>○</p> <ul style="list-style-type: none"> Coaches and motivates others to be more culturally sensitive and aware Positively influences group commitment through consensus building techniques Fosters a climate of cross-cultural awareness and sensitivity Creates a culture that demands clear, fast, open and accurate communications-up, down and across the organization

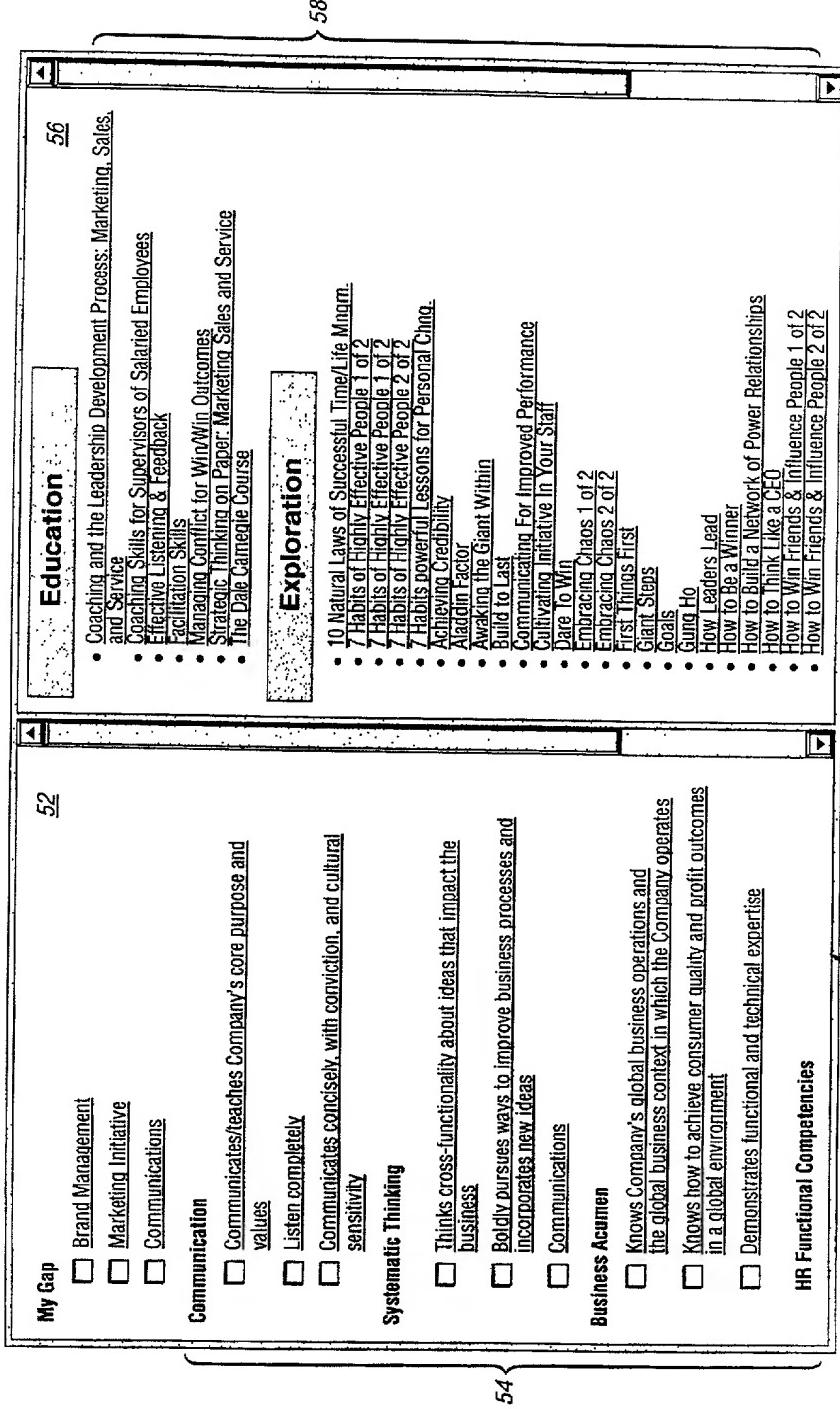
44a

44b

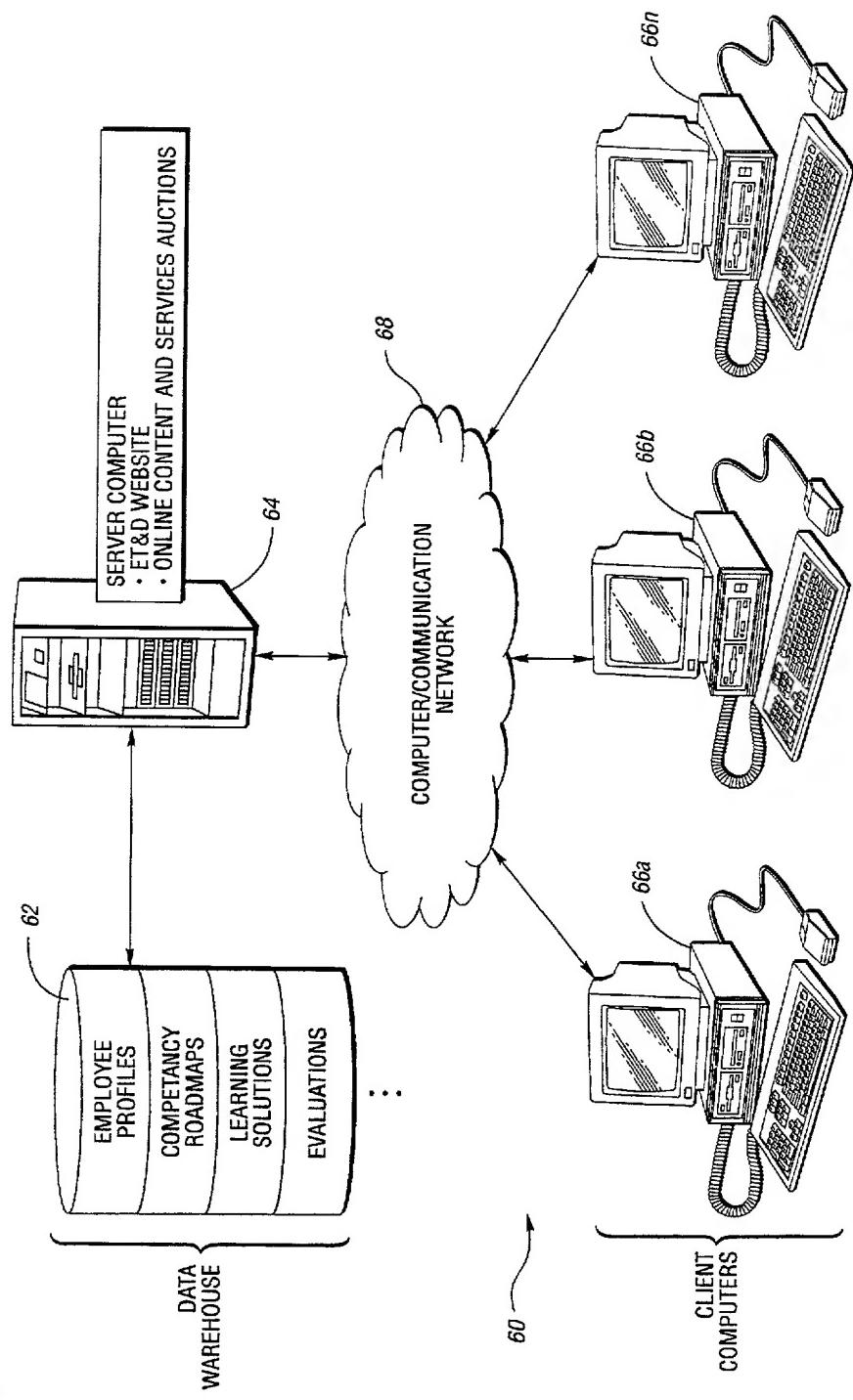
COMMUNICATION SELF-ASSESSMENT

OK CANCEL

→ 40 → *Fiji. 2*



Dig. 3



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Address: http://www.website.com

Course: Brand Management Status: Unpublished

Entered By: J. Morelli Origin Date: April 16, 2000

COURSE EVALUATION

1. Since you last completed this course, do you feel your on the job performance has changed?

Select: Strongly Agree
Comments:

2. Do you experience any road blocks that prevent you from applying what you have learned on the job?

Select: Strongly Agree
Comments:

3. What recommendations do you have for implementing what you have learned on the job?

Comments:

4. What recommendations do you have for increasing the effectiveness of this course?

Comments:

Done

Sig. 5